

Book Launch Formula How To Write Publish And Market Your First Nonfiction Book Around Your Full Time Schedule Become An Authority Build Your Brand Create A Passive Income

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The Book Launch Sequence and Set-Up. To keep things simple, I'm giving you an example of a book launch that covers 12 days. This is similar to the launch that I did for my book Relaunch Your Life, except that I didn't run a free promo. However, for this post, I will look at how to include a free promo as well.

Book Launch: How to Launch a Book for More Sales ...

Book Launch Formula: How to Write, Publish, and Market Your First Non-Fiction Book Around Your Full Time Schedule Audible Audiobook - Unabridged Justin Ledford (Author), Owen Hunt (Narrator), J & S Marketing (Publisher) & 4.5 out of 5 stars 90 ratings. See all formats and editions Hide other formats and editions.

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Programs | Jeff Walker

While it's not easy to launch a book without any kind of online presence, many first-time authors are in exactly that position. Unfortunately, it's an exercise in frustration to launch one's online presence—and get up to speed on social media—in conjunction with a book release.

A Book Launch Plan for First-Time Authors Without an ...

A step by step book launch formula is the answer and that's exactly what this master class will help you do every step of the way. When you have a plan in place for how you'll write, publish and market your book, the process is much more enjoyable and achievable. Enroll Today and you'll learn the following: Making a plan.

The Epic Book Launch Formula - Alease Michelle Studio,LLC

Today I'm at the San Francisco writer's conference and I keep finding myself repeating my book launch formula to authors. I told one writer, “Authors don't like book marketing because they think it means telling strangers about your book.” She said, “But that's what book marketing is!”

A simple 10-step book launch plan you can easily use to ...

The book introduces you to the Product Launch Formula (PLF), which while drawing on old style direct marketing, brand building and the influence and persuasion tactics of Robert Cialdini is a brilliant innovation that can benefit new and old businesses, in both online and off-line markets.

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The most successful launch to date. Within the first few days of launching his latest novel Mark's book was able to break into the top 100 books on Amazon and his U.S. sales were over 1600. That kind of success is the direct result of a well-planned, strategic launch using a variety of tools and approaches to market the book.

SPF-013: Masterclass: A detailed look at a book launch ...

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