

Breakout Strategy Meeting The Challenge Of Double Digit Growth

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Breakout Strategy - based on five years of research and hands-on work with leaders in companies in the United States, Europe, Asia, and Australia - offers a clear, actionable, set of ideas that give managers all the tools they need to move toward the sweet spots that exist in every industry. Breakout ideas are realistic and field tested ...

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BREAKOUT STRATEGY MEETING THE CHALLENGE OF DOUBLE-DIGIT GROWTH SYDNEY FINKELSTEIN • CHARLES HARVEY • THOMAS LAWTON ISBN 0071452311 £17.99 25.20€ \$29.95 "Breakout Strategy is bursting with fresh ideas. It reveals how strategy - well conceived and implemented - is the spearhead for value creation and sustained high growth."

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Breakout Strategy: Meeting the Challenge of Double-Digit ...

Breakout strategy is ultimately about getting - and staying - on the fast track to business growth. For enterprising business leaders who want to raise a company from a subordinate to a more dominant market position, through meeting the challenge of double-digit growth, it is crucial both to pursue the optimal strategy and excel in its execution.

Taking by storm: a breakout strategy

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