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Behaviour By John Peter Cotterill Sarah  
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# **Nudge Nudge Think Think Experimenting With Ways To Change Civic Behaviour By John Peter Cotterill Sarah Richardson Liz Moseley Ali Published By Bloomsbury Academic 2013 Paperback**

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**Nudge Nudge Think Think Experimenting**  
Nudge, Nudge, Think, Think: Experimenting with Ways to Change  
Civic Behaviour. 0th Edition. by Peter John (Author), Sarah  
Cotterill (Author), Liz Richardson (Author), Graham Smith  
(Author), Alice Moseley (Author), Gerry Stoker (Author), Corinne  
Wales (Author), Hanhua Liu (Author), Hisako Nomura (Author) &  
6 more. ISBN-13: 978-1780935553.

## **Nudge, Nudge, Think, Think: Experimenting with Ways to**

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Nudge, nudge, think, think: Experimenting with ways to change  
citizen behaviour, second edition. 1st Edition. by Peter John  
(Author), Sarah Cotterill (Author), Alice Moseley (Author), Liz  
Richardson (Author), Graham Smith (Author), Gerry Stoker  
(Author) & 3 more. ISBN-13: 978-1526140555.

## **Nudge, nudge, think, think: Experimenting with ways to**

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Nudge, Nudge, Think, Think: experimenting with ways to change  
civic behaviour Peter John's recent book investigates how to get  
the best out of nudge theories, considering positive behaviour  
changes in recycling, volunteering, voting, and petitioning, and  
provides some unexpected insights about some interventions,  
finds Sander van der Linden. Nudge, Nudge, Think, Think:  
Experimenting with Ways to Change Civic Behaviour.

## **Nudge, Nudge, Think, Think: experimenting with ways to**

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This ground-breaking book builds on the idea of 'light touch  
interventions' or 'nudges' proposed in Richard Thaler and Cass  
Sunstein's highly influential Nudge (2008). While recognising the  
power of this approach, it argues that an alternative also needs  
to be considered: a 'think' strategy that calls on citizens to  
decide their own priorities as part of a process of civic and  
democratic renewal.

## **Nudge, nudge, think, think: Experimenting with ways to**

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In findings ways to improve 'nudge'-based strategies and in  
search of alternative solutions Peter John and colleagues join the

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behavioural change bandwagon with their book *Nudge, Nudge, Think, Think: Experimenting with Ways to Change Civic Behaviour*. The authors start off with a brief normative debate about the government's role in changing civic behaviour and end the first chapter with an explanation of how their 'think' strategy differs from 'nudge'.

## **Book Review: Nudge, Nudge, Think, Think: Experimenting**

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*Nudge, nudge, think, think* (second edition) Authors: Peter John, Sarah Cotterill, Alice Moseley, Liz Richardson, Graham Smith, Gerry Stoker and Corinne Wales. How can governments persuade their citizens to act in socially beneficial ways? This ground-breaking book builds on the idea of 'light touch interventions' or 'nudges' proposed in Richard Thaler and Cass Sunstein's highly influential *Nudge* (2008).

## **Nudge, nudge, think, think (second edition ...**

Book Review: *Nudge, Nudge, Think, Think: Experimenting with Ways to Change Civic Behaviour*. Peter John's latest book investigates how to get the best out of nudge, considering positive behaviour changes in recycling, volunteering, voting, and petitioning, and provides some unexpected insights about some interventions, finds Sander van der Linden. *Nudge, Nudge, Think, Think: Experimenting with Ways to Change Civic Behaviour*.

## **Book Review: Nudge, Nudge, Think, Think: Experimenting**

...

This chapter reviews the evidence on promoting volunteering and asks what a nudge strategy can offer. It contains details on a design experiment that asked citizens complaining to a local authority telephone call centre to undertake civic-minded activity. ... *Nudge, nudge, think, think* (second edition) *Experimenting with ways to change citizen ...*

## **Volunteering in: Nudge, nudge, think, think (second edition)**

Free exchange *Nudge nudge, think think*. The use of behavioural economics in public policy shows promise. ... The other

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experiment had a series of green footprints leading to rubbish bins. These ...

**Free exchange - Nudge nudge, think think | Finance ...**

Thaler and Sunstein's book Nudge drew on work from behavioural economics to claim that citizens might be encouraged through 'light touch interventions' (i.e.nudges) to take action.This ground-breaking successor to Nudge is now available in paperback, with a new preface.In it, Peter John and his colleagues argue that an alternative approach to nudge also needs to be considered, based on what they call a 'think' strategy. Their core idea is that citizens should themselves deliberate and decide ...

**Nudge, Nudge, Think, Think: Amazon.co.uk: John, Peter ...**

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As well as setting out these divergent approaches in theory, the book provides evidence from a number of experiments to show how using 'nudge' or 'think' techniques works in practice.

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Richardson, Graham Smith, Gerry Stoker and Corinne Wales.

## **Book Review: Nudge, Nudge, Think, Think: Experimenting**

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evidence from a number of large-scale experiments to show how using 'nudge' or 'think' techniques works in practice. Updated and rewritten throughout, this second edition features a new epilogue...

## **Nudge, nudge, think, think (second edition): Experimenting ...**

Nudge, nudge, think, think: Experimenting with ways to change citizen behaviour, second edition (Current Practices in Ophthalmology)

## **Nudge, nudge, think, think | UK education collection**

As well as setting out these divergent approaches in theory, the book provides evidence from a number of experiments to show how using 'nudge' or 'think' techniques works in practice. Updated and rewritten, this second edition features a new epilogue that reflects on recent developments in nudge theory and practice, introducing a radical version of nudge, 'nudge plus'.

## **Nudge, nudge, think, think | UK education collection**

Nudge, Nudge, Think, Think Experimenting with Ways to Change Civic Behaviour 1st Edition by Peter John; Sarah Cotterill; Liz Richardson; Alice Moseley; Gerry Stoker; Corinne Wales; Graham Smit and Publisher Bloomsbury Academic. Save up to 80% by choosing the eTextbook option for ISBN: 9781849664752, 1849664757. The print version of this textbook is ISBN: 9781780935553, 1780935552.

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