

Prestige Telephone Company Case Study Solution

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Prestige Telephone Company Case Study

Case Summary. Prestige Data Services is a subsidiary of Prestige Telephone Company, designed to perform data processing for the telephone company and also to sell computer services to other companies and organizations. The subsidiary started operations in 1995 and has yet to experience a profitable month and by the end of 1996 its income was low enough to necessitate a report to shareholders.

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shareholders.

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Vrio analysis for Prestige Telephone Company case study identified the four main attributes which helps the organization to gain a competitive advantages. The author of this theory suggests that firm must be valuable, rare, imperfectly imitable and perfectly non sustainable.

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Prestige Telephone Company - Case Study In April 2003, Daniel Rowe, president of Prestige Telephone Company, was preparing for a meeting with Susan Bradley, Manager of Prestige Data Services, a company subsidiary. Partial deregulation and an agreement with the state Public Service Commission had permitted Prestige Telephone to establish a computer data service subsidiary to perform data processing for the telephone company and to sell computer service to other companies and organizations.

Essay on Prestige Telephone Company - Case Study - 1050 ...

An independent regulated telephone company has established a computer services subsidiary that seems to remain unprofitable. Managers must determine whether it is profitable or not and consider changes in pricing or promotion that might improve profitability. A rewritten version of an earlier case.

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Prestige Telephone Company - Case - Harvard Business School

Prestige Telephone Company Essay. Case Analysis: Prestige Telephone Company Liam Hennessy, Xinyi Zhang, Yuan Chai, and Anthony Saba 1. Reasons for Continuing Losses Prestige Data Services' main problem is that they have too many available hours that are not generating any revenue.

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d. Reducing hours would reduce demand for commercial revenue hours by 20%, from 138 hours to 110 hours. At that level, the total contribution would be: 110 hours x (\$800 - \$71.5) = \$80,135 or \$20,398 less than at present. c. An increase in promotion that would increase commercial

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Yes Prestige Data Services was problem to Tele company because the deliveries of equipment were delayed and the personnel had commanded higher salaries then expected and the most important was customer were harder to find then earlier estimate had lead the company to expect.

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Prestige Telephone Case Study - Prestige Telephone Co. Company Profile Prestige Data Services is

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a subsidiary of Prestige Telephone Company, a public utility. They are a computer data service company that does data processing for the parent company in order to sell computer services.

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In the case, the “commercial” price is 2 Ö L\$800/hour and the “intercompany” price is 2 Ü L\$400/hour: $P_i = \$400/\text{hr}$. Prestige Telephone Company Prestige Data Services Commercial Customers $P_C = \$800/\text{hr}$ Other “Commercial” Services. Data D a t a “Inter company”

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Step 2 - Reading the Prestige Telephone Co., Chinese Version HBR Case Study To write an emphatic case study analysis and provide pragmatic and actionable solutions, you must have a strong grasps of the facts and the central problem of the HBR case study. Begin slowly - underline the details and sketch out the business case study description map.

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many people looking for.

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Individual Case Study – Prestige Telephone
Prestige Telephone Company has established a computer services subsidiary, Prestige Data Services which specialize in offer data processing for telephone companies including its parent company and sell computer service to other organization.

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It is in Chapter 16 of the Accounting Text & Cases by Anthony, Hawkins & Merchant. It is case 16-2, titled "Prestige Telephone Company". It is also referred to as Harvard Business School case 197-097.

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